



Krysta Yang

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Since joining Nintendo's Corporate Affairs team in September 2007, Krysta Yang has worked on a host of notable campaigns for the Wii console, the Nintendo DS family of handhelds and Nintendo 3DS, including *Super Mario 3D Land*, *Mario Kart 7* and *The Legend of Zelda: Skyward Sword*.

Yang made her first TV appearance as a corporate spokesperson on the HSN Network in September 2008. In 2010, she appeared on the *Martha Stewart Show* as Nintendo's corporate spokesperson for *Art Academy*. Yang also hosted last year's Nintendo All-Access @ E3 2012.

Yang attended Santa Clara University and earned a Bachelor of Arts degree in European History. During her spare time, she enjoys playing games from The Legend of Zelda series.